



BARNMANAGER

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Grooming for the Greats: Tips and Tricks from Top Show Jumping Grooms!



Photos by Jump Media

Denise Moriarty – Originally from Ireland, for the last six years Denise has groomed for U.S. Olympian Kent Farrington.

Tia Stenman – For the last three and a half years, Finland native Tia has groomed for Torrey Pines Stable where she currently cares for the horses of the USA's Spencer Smith.

Ninna Leonoff – Ninna has been a vital part of Markus Beerbaum's team for more than 20 years after first moving from Finland to Germany to groom for the World Equestrian Games (WEG) gold medalist in the 90s.

Josie Eliasson – A Gothenburg, Sweden native, Josie has spent the last three and a half years grooming for the USA's Jessica Springsteen at Springsteen's Stone Hill Farm.



Q: What's your favorite or the most rewarding part of the job?

Denise: Seeing the horses do well in the ring.

Tia: I love my horses; they're my hairy children. I love the travel. There's nothing better than when you get to know the horse, and you kind of can read their mind...

Ninna: When the horses are feeling good; when they are looking good. That's most important for me.



I think these days, to keep them feeling good soundness wise is important and rewarding. I really like to get to know my horses. I like to spend time with them so I know how they feel. Even brushing I can feel if they have sore backs or they're tired or fresh.

Josie: Just to be with the horses. To be able to travel the world and work with them on a daily basis is just a dream.

Q: What's one thing that you don't go to the ring without?

[Read Answers and More Here!](#)

GETTING TO KNOW BARNMANAGER

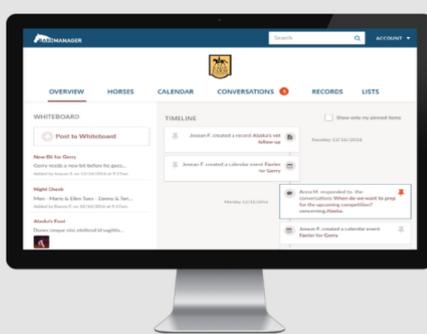
Access Your Whiteboard From Anywhere!

With show and lesson schedules, key notes, and announcements written across them, the whiteboards of many barns hold vital information.

But what happens when you head to the show ring, away from the whiteboard, and don't see that someone made a last-minute change? Or you're not able to refer back to the schedule of who needs to be where at what time?

Solving those questions is what fueled BarnManager to create and include the virtual whiteboard!

With BarnManager, all the information you would scrawl in dry-erase marker can now be typed straight into your phone or



computer and accessed from anywhere by any member of your team that you grant access!

[Find Out More About BarnManager's Features Here!](#)

501(C)(3) FEATURE

HAPI Trails Horse Adoption Program, Inc.

Ten years ago, the communities surrounding Driggs, Idaho, experienced the height of an economic downturn.

Suddenly, many local, rural horse owners found themselves unable to care for their animals, and horses began to be left behind or neglected as their owners lost their incomes and often even their housing.

That's when horsewomen Jen Carter, Debbie Falber, Gena Howald, Julie Martin, Kim Mills, and Greta Procius decided to together step into action, and HAPI Trails Horse Adoption Program, Inc. was born.

HAPI Trails' mission became providing a happy, healthy, and nurturing environment for the abused, abandoned, and neglected horses of the area – initially with the idea of simply seeing the horses through the tough time in the economy.



501(c)(3) Feature:

HAPI Trails Horse Adoption Program, Inc.



However, while the women expected the demand for the organization's services to decline as the economy improved, it remained the same. Year after year, at least 10 to 12 horses were discovered to be in need of HAPI Trail's help.

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BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.

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